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Arts IN THE Park

What:

- **A Highly Anticipated Community Event** -- the 17th Annual Arts in the Park will attract a minimum of 3,000 residents from Cheltenham Township and surrounding areas.
- **The Biggest Festival of Its Kind** featuring 50 jury-selected artists, all-day live music by top local talent, crafts and activities for all ages and a variety of delicious food from area restaurants.
- **A Vital Fund Raiser for Friends of High School Park** with all proceeds directly funding the ecological restoration of High School Park, an 11-acre native plant preserve in the heart of Cheltenham Township.

When:

- **Sunday, June 3th, 2012 from 10:00am – 5:00pm** (Rain Date – Sunday, June 10th, 2012)

Where:

- **High School Park** is located at the intersection of High School Rd and Montgomery Ave in Elkins Park, PA -- one block from the Elkins Park train station on Septa Regional Rail.

Who:

- ***The Friends of High School Park is a non-profit, community organization, fueled by dedicated volunteers, whose mission is to restore and manage the native ecosystems of High School Park for the enjoyment of the community in cooperation with Cheltenham Township. Join us today!***



Sponsorship Levels

| | BRONZE \$500 | SILVER \$1,000 | GOLD \$3,000 | PLATINUM \$5,000 |
|---|-----------------|-------------------|-----------------|---------------------|
| A. Special Product Sampling and Display Opportunities | | | | ✓ |
| B. Shown as Lead Sponsor on Event Giveaway | | | | ✓ |
| C. Presence at Welcome Ceremony and Raffle Drawing | | | | ✓ |
| D. Company included in all advertising and pre-publicity ¹ | | | ✓ | ✓ |
| E. Prominent Placement of Corporate Signage | | Sign | Banner | Main Stage |
| F. Company inclusion in event promotional flyers ² | Name | Logo | Logo | Logo |
| G. Display Space | Table | Table | Tent | Tent |
| H. EmCee Announcements from Stage (total) | 3 | 5 | 8 | 12 |
| I. Corporate name / logo in event program ³ | Name | Logo | Logo | Logo |
| J. Acknowledgment in Spring and Fall Newsletters | ✓ | ✓ | Ad | Article |
| K. Company name/logo on FHSP and AIP Website | ✓ | ✓ | Ad | Banner Ad |

¹ Advertising and Publicity include paid advertising, press releases and news articles

² Promotional Materials include 4500 flyers distributed

³ 1500 programs distributed at Arts in the Park

Arts ^{IN} _{THE} Park

Sponsor Application

Please fill out and email/mail to:

aip.sponsors@fhsp.org

7910 Montgomery Ave, Elkins Park, PA 19027

Company Name: _____

Contact Name: _____

Telephone: _____ Fax: _____

Website: _____ Email: _____

Description of what will be promoted in the booth:

LEVEL

I would like to sponsor at the level of (please check one):

- Platinum \$ 5,000
- Gold \$ 3,000
- Silver \$ 1,000
- Bronze \$ 500
- Product Donation valued at \$ _____
- Other \$ _____
- I would like to personalize my sponsorship level, please contact me to discuss the cost

Payment Information (please check one):

- Check enclosed.
- Invoice me.
- Please charge our credit card: cc# _____ exp _____

- Send logo to ginacraigo@fhsp.org
- Make all checks payable to **Friends of High School Park** and mail to 7910 Montgomery Ave, Elkins Park, PA 19027